



2024/8  
HKS Co., Ltd.

## **HKS Spark Plug Manufacturer's English Business Name Change Announcement**

Dear all customer,

We sincerely appreciate your continued patronage. We would like to inform you that the English business name of the manufacturer of our Spark Plug series, "Super Fire Racing," Japan Special Ceramic Co., Ltd. (NGK), has been changed. As a result, we will gradually update the company name printed on our product packaging. Please review the details below for more information.

We kindly request your continued support and patronage.

Details:

Manufacturer's English Business Name:

[Previous Name]

NGK SPARK PLUG CO., LTD.

[New Name]

Niterra Co., Ltd.

Example of updated packaging label:

株式会社エッチ・ケー・エス MADE IN JAPAN  
PRODUCT OF Niterra Co., Ltd.

The image shows a black rectangular label with white text. The text is arranged in two lines. The first line contains '株式会社エッチ・ケー・エス' followed by 'MADE IN JAPAN'. The second line contains 'PRODUCT OF Niterra Co., Ltd.'

Thank you for your attention, and we appreciate your continued support.

Sincerely,